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FOR IMMEDIATE RELEASE

The Idea Village Announces NOEW365

Innovative events series to meet new people and try new ideas

NEW ORLEANS (Wednesday, September 16, 2015) – Today, The Idea Village announced the launch of NOEW365—an initiative to increase local participation during New Orleans Entrepreneur Week (NOEW), presented by IBERIABANK. NOEW365 will be a series of unique events and online content that will focus on trying new things, meeting new people, and forming new partnerships leading up to NOEW 2016, which is taking place March 11-18, 2016 on Fulton Street in Downtown New Orleans.

“Last year we experienced deep local engagement at NOEW with 10,585 attendees, 43 partners, and over 121 local entrepreneurial companies showcased,” said Tim Williamson, Co-founder and CEO of The Idea Village. We believe this is just the tip of the iceberg. Our goal with NOEW365 is to engage the whole community in the entrepreneurial movement in New Orleans.”

NOEW365 will launch with a series of 10 unique events from September to February.

“Our goal with NOEW365 is to partner with new groups in the local community and experiment with new ideas that push the envelope of innovation and entrepreneurial thinking in New Orleans,” said Victoria Adams Phipps, Executive Producer of New Orleans Entrepreneur Week. “The result will be an enriched experience during NOEW that connects to the broader community as a whole.”

NOEW365 was officially launched on Tuesday night, in partnership with Communion: Curated Coworking, a brand-new collaborative workspace in the Central Business District. The event theme was “Unplugged: Disconnect to Connect” and it encouraged attendees to stow away their laptops, turn off their cell phones, and engage in a host of networking activities meant to encourage good old-fashioned conversation.

“We are thrilled that Communion will be joining the dynamic New Orleans entrepreneurial movement,” says Benjamin Reece, CEO of Deltree and Co-founder of Communion. “I’m incredibly excited to partner on the inaugural NOEW365 event to launch an innovative co-working space for the community.”

The Idea Village team is seeking partners and new ideas for the NOEW365 initiative. For more information about NOEW365 and New Orleans Entrepreneur Week, please email victoria@ideavillage.org or visit www.noew.org

About The Idea Village:

Founded in 2000, The Idea Village is an independent 501(c) 3 nonprofit organization based in New Orleans that provides direct service to high impact entrepreneurs, convenes the ecosystem through New Orleans Entrepreneur Week, and supports initiatives that strengthen our entrepreneurial infrastructure. The Idea Village received a Gold Excellence award from the International Economic Development Council for our Entrepreneur Season model in 2012, and we were recognized as a top-three entrepreneurship ecosystem developer in 2014 by the Global Innovation Summit. For more information: www.ideavillage.org

About New Orleans Entrepreneur Week:

New Orleans Entrepreneur Week (NOEW), presented by IBERIABANK, is the leading platform for celebrating business, innovation, and entrepreneurial thinking in New Orleans. Produced by The Idea Village, NOEW is an 8-day business festival celebrating entrepreneurship through eight days of discussion, debate, education, competition, and networking. NOEW 2016 is March 11-18, 2016 on Fulton Street in Downtown New Orleans. For more information: www.NOEW.org

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