



NEW ORLEANS ENTREPRENEUR WEEK

PRESENTED BY JPMORGAN CHASE & CO.

NOEW 2018 Frequently Asked Questions

GENERAL

What is New Orleans Entrepreneur Week?

New Orleans Entrepreneur Week (NOEW), presented by JPMorgan Chase & Co., is the annual business festival celebrating entrepreneurship, innovation, and new thinking in New Orleans. Produced by The Idea Village in partnership with Solomon Group, NOEW features speakers, pitch competitions, workshops, networking events, and panel discussions that support innovation and entrepreneurial thinking in the region. This year, NOEW is expanding to become a citywide affair, bringing partner programming to several neighborhoods in the Greater New Orleans region and offering locals a better opportunity to participate near where they work or live.

What are the dates for NOEW 2018?

NOEW 2018 will take place March 19-23, 2018 with citywide events happening Monday, March 19 through Wednesday, March 21 and the NOEW Summit taking place on Thursday, March 22 and Friday, March 23 at The Contemporary Arts Center and The Shop at the CAC.

Where does NOEW take place?

NOEW 2018 will take place March 19-23, with citywide events happening Monday through Wednesday. The NOEW Summit on Thursday, March 22 and Friday, March 23 will be anchored at the Contemporary Arts Center and The Idea Village's new home at The Shop at the CAC (900 Camp Street).

Sanctioned off campus NOEW events around the region are taking place Arlene Meraux River Observation Center, Roux Carre, Propeller and many others.

Is NOEW just for entrepreneurs?

While the focus of our festival is on business founders, NOEW is also about celebrating innovation and new thinking that embody the entrepreneurial *mindset*. We strive to curate an exciting, unique content schedule that touches on a diverse set of innovative topics, so that anybody with an entrepreneurial spirit will leave NOEW inspired.

How do I sign up to attend New Orleans Entrepreneur Week 2018? Do I have to pay?

Thanks to our generous funders and sponsors, NOEW is free of charge. Pre-registration for the event and sessions will open on February 21.

OPPORTUNITIES TO GET INVOLVED

I want to pitch or demo my product/platform during NOEW. What are my next steps?

The majority of entrepreneurs participating in pitch events during NOEW are selected via a nomination and/or application process in the months leading up to the festival. However, there are a few pitch events still seeking applicants for NOEW 2018. [Sign up for our newsletter here](#) to be the first to know about opportunities.

I'm an investor interesting in meeting with entrepreneurs at NOEW. What are my next steps?

There are many opportunities for both local and national investors to view and meet companies through the Investor Experience at NOEW. To learn more and get involved, please contact Callista Michael-Rill at callista@ideavillage.org.

I'm interested in presenting a session or workshop during NOEW. What are my next steps?

Each fall, The Idea Village has an open call for NOEW session submissions. Unfortunately, applications to present for NOEW 2018 have closed. If you are interested in submitting an idea for the future, please email noew@ideavillage.org with your name, email, and session idea.

I'm interested in learning more about sponsoring NOEW 2018. What are my next steps?

We'd love to help. To learn more or to get involved, please contact Audrey Voelker at audrey@ideavillage.org.

I'd like to volunteer during New Orleans Entrepreneur Week. What should I do?

You're in luck! We are currently accepting applications for NOEW 2018 volunteers. Volunteers play a huge part in NOEW's success and lots of help is needed. If you are interested in joining the team, [please complete this form](#). The Idea Village will assess your information and, if your skills are a match for NOEW, we will contact you directly.