



THE IDEA VILLAGE

MEDIA CONTACT: Curry W. Smith

curry@ideavillage.org

504.444.4709

FOR IMMEDIATE RELEASE: June 6, 2017

Seasoned entrepreneurs encouraged to apply for Entrepreneur-in-Residence position with The Idea Village

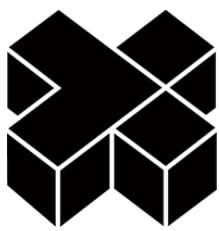
Applications now open; contract position runs from August 2017 to April 2018

NEW ORLEANS - Today, The Idea Village announced that it is seeking applicants for an Entrepreneur-in-Residence (EIR) for its six-month IDEAx accelerator program during the 2017-2018 Entrepreneur Season. The intensive program leverages successful entrepreneurs as mentors for 10 to 15 early-stage, high-growth companies. Working with startups based in New Orleans, the EIR is responsible for leading the cohort of entrepreneurs and assisting participating company founders to leverage critical resources in order to grow their businesses; program resources offered to participating entrepreneurs include capital access, focused consulting sessions, mentorship, peer networking, and professional services.

The EIR is also responsible for providing individual project scoping, offering weekly office hours, and overseeing strategic consulting. The EIR will serve in a full-time capacity as a member of The Idea Village team, with a contract beginning in August 2017 and running through April 2018. Designed to help participants navigate the steps of launching and growing a business, the IDEAx accelerator program begins October 2017 and runs until April 2018. While the organization is based in New Orleans, The Idea Village is opening the EIR position to candidates nationwide.

“We are looking for a serial entrepreneur or an individual with experience providing direct business consulting to startup companies,” said Emily Egan, Director of IDEAVILLAGEx for The Idea Village. “This role is an opportunity for someone to work directly with the next generation of entrepreneurs, giving them the necessary mentoring to take their ideas from initial vision to viable, growing company.”

For the position, The Idea Village is seeking a seasoned entrepreneur who is a strategic thinker with a strong track record of founding companies, raising capital, and working with investors. The candidate will serve as a coach for the entrepreneurs included in the cohort and will help them determine the best ways to grow their businesses.



THE IDEA VILLAGE

“Starting and scaling a business is one of the most challenging journeys I have ever embarked upon,” said Mike Krass, CEO at MKG Marketing and an EIR with The Idea Village during the 2016-2017 season. “Continuing the unspoken tradition of giving advice to entrepreneurs who came after me is incredibly important; if that is important to you as well, then working as an EIR at The Idea Village should be a priority for your professional life.”

Interested candidates should complete the [employment application](#), submitting a resume, cover letter, and professional references no later than Saturday, July 15.

Applications for entrepreneurs who are interested in participating in the 2017-2018 program will open in July 2017. The Idea Village has provided programming and services to support entrepreneurs since 2000, and some alumni of the organization’s accelerators include Acrew, Better Day Health, ChapterSpot, Krewe du Optic, Spectrum Interactive, and zlien.

For more information, please visit The Idea Village’s website at www.ideavillage.org.

ABOUT THE IDEA VILLAGE: The Idea Village was formed in 2000 by a group of New Orleans citizens who believed entrepreneurship is a catalyst for positive change. The Idea Village is an independent 501(c) 3 nonprofit organization that provides direct service to high-impact entrepreneurs, convenes the ecosystem through NOEW, and supports initiatives that strengthen our entrepreneurial infrastructure. The Idea Village received the Gold Excellence award from the International Economic Development Council for our Entrepreneur Season model in 2012 and was recognized as a top-three entrepreneurship ecosystem developer in 2014 by the Global Innovation Summit. For more information: www.ideavillage.org.

###