

CONTACT:

Molly Horton, The Idea Village

molly@ideavillage.org

203.550.4902

FOR IMMEDIATE RELEASE

The Idea Village Announces the Election of Five New Board Members

Also Adds Seven New Fulltime Employees to the Team

New Orleans, LA (September 29, 2015) — Today, The Idea Village announces the election of **Steve "Sig" Greenebaum**, Chief Marketing Officer of North American Festivals and Live Events at Live Nation; **Tara Carter Hernandez**, President of JCH Development; **Kristin Lemkau**, Chief Marketing Officer of JPMorgan; **Michael J. Siegel**, SIOR President and Director of Office Leasing at Corporate Realty; and **Robbert Vorhoff**, Managing Director of General Atlantic, to its Board of Directors.

"I look forward to participating in the future of New Orleans' entrepreneurial community and am humbled to join such a dynamic group of people who share a similar passion for all things New Orleans," said Greenebaum.

"We are honored to have Sig, Tara, Kristen, and Robbert joining The Idea Village Board of Directors," said David Darragh, President and CEO of Reily Foods Company and The Idea Village Board Chairman. "Each of them brings an incredibly unique perspective and the local entrepreneurial community will benefit greatly from their experience, knowledge, and networks."

Greenebaum, Hernandez, Lemkau, Siegel, and Vorhoff join Idea Village Board Chairman; David Darragh, President and CEO of Reily Foods Company; Vice-Chairman Ti Martin, Co-proprietor, Commander's Palace; Margaret Beer, Marketing/Director of Community Giving, IBERIABANK; Michael Brown, Vice-Chairman and COO, IBERIABANK; Kevin Clifford, CEO, American Funds; Patrick Comer, CEO of Lucid; Bill Hines, Managing Partner of Jones Walker; Chris Laibe, Founder of StaffInsight; Merritt Lane, President and CEO, Canal Barge Company, Inc.; Amith Nagarajan, Co-founder of Abstraction Ventures; John Payne, CEO, Caesars Entertainment Operating Company; Wendell Pierce, Actor; Tim Ryan, Consultant; Warner Thomas, CEO of Ochsner Health System; Tim Williamson, Co-founder and CEO of The Idea Village; and Matthew Wisdom, CEO of TurboSquid, Inc.

"In an effort to scale New Orleans Entrepreneur Week and solidify New Orleans' position as the hub of entrepreneurship in the South by 2018, The Idea Village also welcomes seven new staff members this year," said Tim Williamson, Co-founder and CEO of The Idea Village.

New staff members include: **Reba Joy Billips** as the NOEW Design Coordinator; **Molly Horton** as the Marketing Coordinator; **Stew Krane** as the NOEW Sales Manager; **Callista Michael-Rill** as the IDEAVILLAGEx Coordinator; **Kat Milligan** as the Development Coordinator; **Charlotte Piper** as the NOEW Manager of Strategic Partnerships; and **Genevieve Tax** as the NOEW Marketing Manager.

To learn more about The Idea Village team and board of directors, visit www.ideavillage.org.

ABOUT THE IDEA VILLAGE:

Founded in 2000, The Idea Village is an independent 501(c) 3 nonprofit organization based in New Orleans that provides direct service to high impact entrepreneurs, convenes the ecosystem through New Orleans Entrepreneur Week, and supports initiatives that strengthen our entrepreneurial infrastructure. The Idea Village received a Gold Excellence award from the International Economic Development Council for our Entrepreneur Season model in 2012, and we were recognized as a top-three entrepreneurship ecosystem developer in 2014 by the Global Innovation Summit. For more information: www.ideavillage.org